

**Y.A. GOVT.COLLEG FOR WOMEN, CHIRALA.
DEPARTMENT OF COMMERCE
FOR THE ACADEMIC YEAR 2018-19
One Day workshop on Intellectual Property Rights**

Date: 28-08-2018

Aims & Objectives:

- To recognize the importance of Intellectual Property Rights and to educate the students on basic concepts of IPR.
- To learn the procedure of obtaining Patents, Copyrights, Trade Marks & Industrial Design

Description: Dr. B. Indira Priya Dharshini, Assistant Professor, Department of Law from Sri Padmavathi Mahila University, Tirupati, delivered the speech on "Intellectual Property Rights". She explained about types of Intellectual Property, copyrights, Trademarks, designs, patents, Geographical Indications, and International IP agreements. How each type of Intellectual Property Rights is beneficial for Business sector is clearly explained in the Workshop. All the students from Commerce and Science Departments together with the staff took active participation in the Workshop.

Outcomes of the programme:

- Students understood how each type of Intellectual Property Rights is exploring the Business sector.
- Students learned how to obtain patents, copyrights, trademarks, and industrial designs. Students got awareness on IP laws for various types of Intellectual property.

